

FOR IMMEDIATE RELEASE

Contact: Pete Salwen 917-620-5371

RegenesiS Selects Microbial Insights, Inc. as Major Co-Sponsor for Nationwide Technical Remediation Seminar Series

SAN CLEMENTE, California, December 2, 2009 — RegenesiS, a global leader in cost-effective technologies for groundwater and soil remediation, is pleased to welcome Microbial Insights, Inc. as a lead co-sponsor of RegenesiS' technical seminar series for 2010, which will be offered in over 40 cities across the country.

RegenesiS' highly regarded technology transfer seminars are presented at no charge for engineers, consultants, contractors, regulators, corporate responsibility officers and other remediation professionals. Topics include brownfield site remediation strategies, in-situ aerobic/anaerobic bioremediation, advanced chemical oxidation treatment, project design parameters, product application considerations, best practices, and related subjects, including practical case studies.

"RegenesiS launched these seminars in 1996 as a way for the remediation community to stay informed on new technologies from the Company as well as many other remediation industry developments," explains company V.P. Bryan W. Vigue. "These industry-leading events provide useful and practical information on the treatment of all types of groundwater and soil contaminants in a range of geologic settings, with emphasis on the practical lessons learned over our fifteen-plus years in the forefront of the remediation products business. Most of the sessions run four hours or more, and some are pre-approved by leading professional groups for license re-certification and continuing education credit."

RegenesiS' 2010 seminars will be offered in San Diego, Costa Mesa, Irvine and Los Angeles, CA as well as in Denver, Minneapolis, Chicago, Columbus, Indianapolis, Pittsburgh, Boston, New York, Toronto, Vancouver and about 25 other cities throughout the U.S., Canada and Europe.

[MORE]

Regenesis selects Microbial Insights, Inc. as major co-sponsor for nationwide technical remediation seminar series, p. 2

"As a premier developer of advanced site diagnostic technologies, Microbial Insights is ideally qualified to partner with the Regenesis team," Mr. Vigue said. "Their presentations will give attendees an authoritative overview and perspective on molecular biological tools, their applications within the bioremediation industry, and the uses of DNA- and RNA-based approaches to data sampling and interpretation."

Over the years, a variety of industry-related organizations, including remediation contractors, environmental laboratories and law firms, have partnered with Regenesis as seminar presenters and co-sponsors. Recent presenters also include technical specialists from Regenesis' own Land Science Technologies division, which was established in 2008 to introduce its proprietary, industry-leading Geo-Seal™ vapor barrier technology for eliminating potentially life-threatening contaminant vapor intrusion at brownfield redevelopment sites.

San Clemente, CA-based Regenesis (www.regenesis.com) has been advancing the state of the art in the environmental industry since 1994 with proven, green-chemistry technologies that significantly reduce the cost, time and difficulty of restoring contaminated soil and groundwater. Regenesis' Oxygen Release Compound (ORC®) and Hydrogen Release Compound (HRC®) have been applied at more than 16,000 sites worldwide. See the company website or contact Bryan Vigue (949-366-8000, x122; bvigue@regenesis.com) for further information and a schedule of upcoming seminars.

Established in 1992, Rockford, Tennessee-based Microbial Insights, Inc. (www.microbe.com) develops and provides cutting-edge molecular biological tools (MBTs) for the environmental site assessment and remediation markets. MI was one of the first and is still the leading commercial laboratory to offer cost-effective DNA- and RNA-based site diagnostic tools. MI now offers more than 30 advanced sampling and analytical tools to facilitate intelligent site design and management decisions in the environmental remediation industry.

#####